## ORDER

Orders Order / Rev: 704212 - 3 06261234 Alt Order #: AMRCNS 4 PROSPERITY Product Desc: Estimate: 1867 08/28/12 - 09/03/12 Flight Dates: Primary AE: Aaron Ashe Original Date / Rev: 08/02/12 / 08/29/12 Sales Office: T-WAS Order Type: Political Sales Region: NAT Mentzer Media Services/ POL Name: Agency **Buying Contact:** Elise Cloyd Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 600 Fairmount Ave. Suite 306 Billing Cycle: EOM/EOC Towson, MD 21286 Agency Commission: 15% Advertiser **Americans For Prosperity** Name: Demographic: A35+ New Business Thru: **Product Codes:** IS-Candidate/Presidential 00:15:00 Order Separation: Priority: P-3 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID: Bill Plan

**Totals** 

Month

September 2012

# Spots

45

Gross Amount

\$64,080.00

Net Amount

\$54,468.00

\$54,468.00

Rating

0.00

0.00

08/27/12	09/03/12	45	\$64,080.00	\$54,468.00	September 2012	45	\$64,080.00
					Totals	45	\$64,080.00
Account Ex	ecutives						

Net Amount

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Gross Amount

Start Date

**End Date** 

# Spots

Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	30.00
Start Date Week: 08/27/12         End Date 09/02/12         Weekdays -TWT         Spots/Week 3 \$360.00         Rate 0.00         Rating 0.00           2 WTSP 08/29/12 08/31/12         08/31/12 CBS This Morning CM 7-9aWTF         7-9aWTF         3 \$360.00 P-2 0.00 NM         3 \$1,0 CBS This Morning (7:00 AM-8:00 AM)           Start Date Week: 08/27/12         End Date 09/02/12         Weekdays Spots/Week Rate Rating 3 \$360.00 0.00         Rating Rating 0.00	
Week: 08/27/12       09/02/12       -TWF       3       \$360.00       0.00         2 WTSP 08/29/12 08/31/12 CBS This Morning CM CBS This Morning CBS This Morning CBS This Morning (7:00 AM-8:00 AM)       - WTF       :30       3       \$360.00 P-2       0.00 NM       3       \$1,0         Start Date Week: 08/27/12       End Date Weekdays O9/02/12       Spots/Week Rate Rating S00.00       Rating No.00       0.00       0.00	
2 WTSP 08/29/12 08/31/12 CBS This Morning CM 7-9a WTF :30 3 \$360.00 P-2 0.00 NM 3 \$1,0 CBS This Morning (7:00 AM-8:00 AM)  Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/27/12 09/02/12 WTF 3 \$360.00 0.00	
CBS This Morning (7:00 AM-8:00 AM) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 WTF 3 \$360.00 0.00	
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 08/27/12         09/02/12         WFF         3         \$360.00         0.00	30.00
Week: 08/27/12 09/02/12 WTF 3 \$360.00 0.00	
V 4000100 0100	
	30.00
CBS This Morning (8:00 AM-9:00 AM)	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 08/27/12 09/02/12 - TW- F 3 \$360.00 0.00	
	10.00
10 News, 9am	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 08/27/12 09/02/12 - T- TF 3 \$280.00 0.00	
	00.00
Inside Edition	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 08/27/12	
Spot         Ch         Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           1 WTSP 08/27/12-09/02/12 7-730p         7-730p         - TWThF         :30 (\$600.00)         0.00 NM	
- 1 W11iF30 <del>(φθσσ.σσ)</del> 0.00 NW Credited	
[MG LINE 24]	

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Order / Rev: 704212 - 3 Advertiser: Americans For Prosperity

Alt Order #: 06261234 Product Desc: AMRCNS 4 PROSPERITY WTSP-TV

Flight Dates: 08/28/12 - 09/03/12 Estimate: 1867

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
6 WTSP	08/28/1	2 08/31/12	10 News Special 10 News Special	СМ	10 News Spo	ecial - T- T	- :30	2	\$1,200.00 P-2	0.00 NM	2	\$2,400.00
Sta Week: 08/	rt Date 27/12	End Date 09/02/12	<u>Weekdays</u> - T- T	Spots/Week 2	Rate \$1,200.00	Rating 0.00						
		2 08/31/12	LN (M-F) LN (M-F)	СМ	M-F 11-1135		- :30	8	\$2,600.00 P-2	0.00 NM	8	\$20,800.00
Sta Week: 08/	rt Date	End Date 09/02/12	Weekdays - TWTF	Spots/Week	Rate \$2,600.00	Rating 0.00						
-		2 08/30/12	Thu Prime C	СМ	Thu 10-11p	T	- :30	1	\$8,000.00 P-2	0.00 NM	0	\$0.00
Sta	rt Date	End Date	Person of Interes Weekdays	t Spots/Week	Rate	Rating						
Week: 08/		09/02/12	T		\$8,000.00	0.00				D		
	Date Ra	<u>  inge</u>   2-09/02/12 T	escription Thu Prime C		t/End Time 10-11p		Weekdays		<u>ngth                                    </u>	Rtg Type 0.00 NM		
Cre	edited G 23]	- 00,02,.2.							(ψο,σοσ.σο)	0.00 1		
		2 08/31/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	F	- :30	2	\$6,000.00 P-2	0.00 NM	2	\$12,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		09/02/12	F		\$6,000.00	0.00					_	
10 WTSP	09/01/1	2 09/01/12	Sat 8-10a CBS This Morning	CM g Saturday	Sat 8-10a	S-	- :30	2	\$320.00 P-2	0.00 NM	2	\$640.00
Sta Week: 08/	rt Date 27/12	End Date 09/02/12	Weekdays	Spots/Week 2	Rate \$320.00	Rating 0.00						
11 WTSP	09/01/1	2 09/01/12	Sat 7-730p Inside Edition	СМ	7-730p	S-	- :30	1	\$600.00 P-2	0.00 NM	0	\$0.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		09/02/12	S-	1	\$600.00	0.00						
	Date Ra	<u>nge</u> <u>D</u> 2-09/02/12 S	escription	<u>Start</u> 7-73	t/End Time		Weekdays Sa-		<u>ngth                                    </u>	Rtg Type		
Cre	edited g 22]	2-03/02/12 3	αι 7-730ρ	1-13	ор		Sa-		.50 (\$\text{\$\psi\cuture{0}	0.00 14101		
_		2 09/02/12	CBS Sunday Mor	-	Sun 9-1030a	1	S :30	1	\$1,600.00 P-2	0.00 NM	1	\$1,600.00
Sta Week: 08/	rt Date	End Date 09/02/12	Weekdays S	Spots/Week	Rate	Rating						
			Sun 630-7p	CM	\$1,600.00 Sun 630-7p	0.00	S :30	1	\$800.00 P-2	0.00 NM	1	\$800.00
			Sun 630-7p 10 N	ews	·			•	φοσσ.σσ1 2	0.00 14101		φοσο.σσ
Sta Week: 08/		69/02/12	Weekdays S	Spots/Week 1	Rate \$800.00	Rating 0.00						
14 WTSP	09/03/1	2 09/03/12	M-F 6-7a 6-7a 10 News	СМ	6-7a	M	- :30	1	\$360.00 P-2	0.00 NM	1	\$360.00
Sta Week: 09/	rt Date	End Date 09/09/12	<u>Weekdays</u> M	Spots/Week	Rate \$360.00	Rating 0.00						
			CBS This Morning	•	7-9a	M	- :30	1	\$360.00 P-2	0.00 NM	1	\$360.00
01-	D	E. J.D.	CBS This Morning	_	(7:00 AM-8:0	,						
<u>Sta</u> Week: 09/	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$360.00	Rating 0.00						
			CBS This Morning	,	7-9a (8:00 AM-9:0	M	- :30	1	\$360.00 P-2	0.00 NM	1	\$360.00
	rt Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
Week: 09/ 17 WTSP		09/09/12	M-F 9-930a 10 Ne	ews, 9a@M	\$360.00 9-9:30A	0.00 M	- :30	1	\$280.00 P-2	0.00 NM	1	\$280.00
0.	t D-4-	End Date	10 News, 9am	Cnot-M/	Dete	Do#:						
Sta Week: 09/	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$280.00	Rating 0.00						
E 18 WTSP				СМ	7-730p	M	- :30	2	\$600.00 P-3	0.00 NM	2	\$1,200.00
O: -	rt Dot-	End Data	10 News, 7pm M-		Dete	Dotin ~						
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				ı	l	

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Totals

45

\$64,080.00

WTSP-TV

Order / Rev: 704212 - 3

06261234

Americans For Prosperity

Alt Order #:

Product Desc: AMRCNS 4 PROSPERITY

Advertiser:

Flight Dates: 08/28/12 - 09/03/12 Estimate: 1867

Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri	Rtg Type Sp	pots	Amount
E18 WTSP 09/03/12 09/03/12	7-730p CM	7-730p M	:30 2	\$600.00 P-3	0.00 NM	2	\$1,200.00
	10 News, 7pm M-F						
Start Date End Date	Weekdays Spots/Week	Rate Rating					
Week: 09/03/12 09/09/12	M 2	\$600.00 0.00					
19 WTSP 09/03/12 09/03/12	730-8p CM Inside Edition	730-8p M	:30 1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
Start Date End Date	Weekdays Spots/Week	Rate Rating					
Week: 09/03/12 09/09/12	M 1	\$1,200.00 0.00					
20 WTSP 09/03/12 09/03/12	LN (M-F) CM LN (M-F)	M-F 11-1135p M	:30 2	\$2,600.00 P-2	0.00 NM	2	\$5,200.00
Start Date End Date	Weekdays Spots/Week	Rate Rating					
Week: 09/03/12 09/09/12	M 2	\$2,600.00 0.00					
21 WTSP 08/31/12 08/31/12	730-8p CM Millionaire	730-8p F	:30 1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
Start Date End Date	Weekdays Spots/Week	Rate Rating					
Week: 08/27/12 09/02/12	F 1	\$1,200.00 0.00					
E 22 WTSP 09/01/12 09/01/12	Hurricane Special CM Hurricane Special	Sat 7-8p S-	:30 2	\$600.00 P-2	0.00 NM	2	\$1,200.00
Start Date End Date	Weekdays Spots/Week	Rate Rating					
Week: 08/27/12 09/02/12	S- 2	\$600.00 0.00					
23 WTSP 08/30/12 08/30/12	Prime Political Program CM	Tue-Thur 10-11p T	:30 1	\$8,000.00 P-2	0.00 NM	1	\$8,000.00
	Republican National Convention	n					
Start Date End Date	Weekdays Spots/Week	Rate Rating					
Week: 08/27/12 09/02/12	T 1	\$8,000.00 0.00					
24 WTSP 09/01/12 09/02/12	US Open Sa-Su DaytimeCM	Sa-Su Daytime SS	:30 1	\$600.00 P-3	0.00 NM	1	\$600.00
<b>9 9 9 9</b>	US Open Sa-Su Daytime	5. 5.1			ŀ		
Start Date         End Date           Week: 08/27/12         09/02/12	Weekdays SS Spots/Week	<u>Rate</u> <u>Rating</u> \$600.00 0.00					